**Project: Big Datathon** 

Data lovers: Ana Clara Faria and Douglas Partica

Purpose: development of a digital platform - "Matter" - for requisition and provision of

educational services and resources

Goal: Developing a platform – designed for mobile devices – for public offering of educational

resources and services between people, organizations and educational institutions of all

levels.

With a global range, our purpose is to spread to all users, institutions and organizations with

an account in the app several requests and offerings of resources, equipment or volunteer

services in order to provide solutions to local pedagogic/educational needs – that might have

a considerable positive impact on educational perspectives around the world. It also works

as a database since it collects the number of requests and items donated or resources and

services offered. It is a nonprofit project, therefore its goal is to provide an exchange of skills,

knowledge, technologies, tools and means for a pedagogic improvement in several countries

of all continents.

Education is a worldwide process in constant evolution; therefore, there are always gaps that

need to be filled and pedagogic procedures to be improved. As public administration usually

has shortcomings concerning education sector – with failures and insufficiencies in meeting

goals that guarantee the effective quality of teaching and learning methods, as well as

physical and pedagogic structures of institutions -, the public awareness regarding the

importance of a global development in educational systems is needed. Education is one of

the key elements to a sustainable, responsible and conscious society, which agrees with the

fact that every citizen matters to the community they belong.

Therefore, the app aims at the meeting of several types of needs in the education sector,

through a giant cultural and pedagogic interchange - which is allowed by the globalized and

collaborative technology in modern society.